

EDUCATION AND TRAINING

Canberra has long recognised that education is not only vital for the development of knowledge based industries, but is an important export industry in its own right.

Australia is considered an attractive destination for international students. Within Australia, Canberra is a premier choice. This is due to its reputation as a provider of quality education with flexible learning pathways, its multicultural society and its safe environment.

Canberra is home to a range of highly regarded institutions and education providers. There are six major players in the education sector in the ACT:

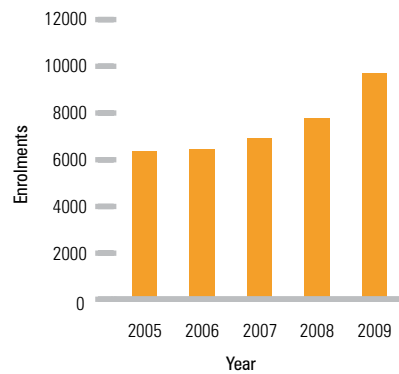
- The Australian National University
- The University of Canberra
- The Canberra Institute of Technology
- The Australian Defence Force Academy
- The Australian Catholic University
- The ACT Department of Education and Training

The Australian National University (ANU) has consistently been ranked Australia's best university, and sits with the world's best according to the Times Higher Education Index and the Shanghai Jiao Tong Index. Over the five years to 2009, the total number of international student enrolments in award programs increased by 36 per cent, with growth of 54 per cent at the undergraduate award level.

The University of Canberra focuses on preparing students for successful and rewarding professional careers. It caters for a diverse community of 10,000 students, including 1,600 international students from 80 countries.

The Canberra Institute of Technology is the largest provider of vocational education and training in the ACT. Over 90 per cent of its graduates are either employed or in further studies within six months of completing their training. It provides over 100 programs to more than 800 international students from 70 countries. Its International Services Unit provides a wide range of support services for overseas students.

International Student Enrolments in the ACT



Public and independent primary and secondary schools in Canberra and the region have enrolments of students from all over the world. This is a result of targeted marketing campaigns and a reflection of the significant diplomatic population based in Canberra.

There are almost 10,000 international students enrolled in educational institutions in the ACT. Over the four years to 2009, the number of international students enrolled in the ACT increased by 53 per cent, with a 24 per cent increase in 2009 alone.

EDUCATION AND TRAINING CONTINUED

The most significant market was China, accounting for 37.5 per cent of all enrolments in 2009. Enrolments in tertiary level courses in the university sector make up the bulk of student enrolments.

There is a range of registered training providers in the ACT that provide training programs for Australian and ACT Government agencies and the private sector. There is a substantial market for management and leadership training and specific skills development.

ACT International Student Ambassador Program

This program is part of the ACT Government's strategic business development initiatives. It assists the government's trade, migration and investment facilitation objectives by providing a familiarisation program for international students living and studying in Canberra.

www.business.act.gov.au

Case Study: Yellow Edge

Yellow Edge is a leading provider of people management, leadership development and executive coaching services in the ACT. With the support of an ACT Government coordinated trade mission to China, the company has established a significant strategic partnership with the China Executive Leadership Academy, Pudong (CELAP).

CELAP and Yellow Edge jointly conduct the highly successful Global Leadership Practices (GLP) Program in Shanghai and Canberra for senior Australian public servants from Commonwealth and state/territory jurisdictions. The program is sponsored by the Australian Public Service Commission and supported by Austrade.

The relationship has grown from strength to strength with the conduct of four Global Leadership Practices programs and a reciprocal visit to the ACT by a top level CELAP delegation of six senior officials in 2009.



"Being headquartered in Canberra is essential to our business with Government. It is a beautiful and intelligent city, with significant national institutions and access to smart, well informed clients. It's a great place for our business and for our people."

Andy Gregory

CEO
Yellow Edge

For further information, contact:

www.anu.edu.au
www.canberra.edu.au
www.cit.act.edu.au
www.yellowedge.com.au
www.defence.gov.au/adfa
www.acu.edu.au
www.det.act.gov.au
www.business.act.gov.au

Phone Canberra Connect:
1800 244 650 (Australia)
+61 13 22 81 (International)